

# ORANGE COUNTY

## Small Business Development Center

### Resources for Social Media

Resource	Domain Name	Description
Social Media Examiner	<a href="http://www.socialmediaexaminer.com">www.socialmediaexaminer.com</a>	helps businesses master <b>social media</b> marketing to find leads, increase sales and improve branding using Facebook, LinkedIn, Twitter, Pinterest, and more.
HubSpot	<a href="http://www.hubspot.com">www.hubspot.com</a>	an inbound marketing and sales platform that helps companies attract visitors, convert leads, and close customers. They offer free resources such as webinars and ebooks.
Marketo	<a href="http://www.Marketo.com">www.Marketo.com</a>	powerful marketing automation software helps marketers master the art & science of digital marketing to engage customers and prospects. They offer free webinars, events and downloadable material.
Mashable – Social Media	<a href="http://www.Mashable.com">www.Mashable.com</a>	The latest happenings in <b>social media</b> , plus tips on using <b>Twitter, Facebook, YouTube, Foursquare</b> and other <b>social</b> tools on the web.